RBI has also initiated a series of policy measures to strengthen the regulatory measures and also to improve the operational efficiency of UCBs.

(c) to (e) RBI has not conducted any specific study to know the status of small co-operative banks all over the country. However, there is an established system in RBI of identification of such problem banks through on-site inspection, off-site monitoring through periodical statutory returns and market intelligence reports. Besides, there is a system of identifying weakness in the urban through on-site inspection or through the system of Annual Financial Review conducted by regional offices of RBI with reference to the financial position as on 31st March every year.

Promotion of beach and garden tourism

*138. SHRI RAJU PARMAR:
SHRI BHAGATRAM MANHAR:

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether Government have any plan to promote 'beach tourism' and 'garden tourism' abroad through their tourism offices located in various countries;

(b) if so, the details thereof; and

(c) whether Government have printed and distributed pamphlets and other promotional material with regard to 'beach tourism' and 'garden tourism'; if so, the details thereof?

THE MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN): (a) to (c) Promotion of various tourism products of India including beaches and gardens in the overseas markets is an on going activity. This exercise is undertaken by the India Tourism Offices through advertising in the print and electronic media, participation in fairs and exhibitions, departmental stores promotions, workshops and seminars, internet advertising, dissemination of information, brochure support, road shows etc.